

CHRISTOPHER M. HOFFMAN

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EXPERTISE

- Experienced long-term strategy advisor and innovation expert
- Corporate partnership broker and facilitator
- Highly experienced humanitarian advisor and leader
- Sustainability and climate change adaptation technology expert
- Corporate board strategic advisor
- Pilot to Scale project leader for multiple global programmes

CREDENTIALS SUMMARY

- Team leader of efforts securing over \$600 Million USD in programming over the past 14 years in humanitarian assistance and development programming from numerous government bi-lateral donors across North America, Africa, and Asia.
- Currently provide strategic C-Level guidance to technology start-ups and established corporate clients on innovation and philanthropic engagement in the humanitarian sector under the umbrella of Humanitylink.org, a registered company in the Netherlands.
- Have developed and provided climate change adaptation advisory assistance to the University of Groningen and Province of Fryslan in the Netherlands as the Director of the Cyan Centre on Climate Change Adaptation.
- I have built strong partnerships with leading non-governmental organizations, the United Nations, national governments, and community-based organizations in over 30 countries throughout Africa, Europe, and Asia.
- Leading the project development team for Europe's largest Digital Twin programme towards developing sustainable circular economy activities in the Benelux region.
- Awarded the Norwegian Refugee Council Innovation of the Year 2020 (Digital Community Hubs), Africa Innovator of the Year and WFP/Google Launch Pad Innovation Winner of 2018 (Food ATM)
- Led sustainable technical and product innovation initiatives that are either at scale or scaling with global growth potential for humanitarian agencies, including leading organizational "greening initiatives" for World Vision International and the International Organization for Migration.

PROFESSIONAL ADVISORY SERVICES

- 2021: Watroam: Humanitarian Advisor
www.watroam.com/ (Pro Bono)
- 2021: MPowerd: Impact Advisor
www.mpowerd.com/
- 2021: Connectivity Collective: Founding Member
- 2020: Blue Delta Coalition: Founding Member
www.bluedelta.world/
- 2020: Mercy Corps: Crisis Analytics Global Assessment Coordinator
www.mercycorps.org
- 2020: Alamaya: Senior Humanitarian Advisor www.alamaya.com
- 2020: European Commission: EIC Horizon Prize on Affordable High-Tech for Humanitarian Aid Judge ([click](#))
- 2020: Common Humanitarian Standard: Humanitarian Human Resource 2020 Board
www.chsalliance.org/hhr2020-online/ (Pro Bono)
- 2020: Response Innovation Lab: DIF Uganda Challenge, Judge
([click](#)) (Pro bono)
- 2020: Potter Dev, Skylife Tech: Senior Advisor for Humanitarian Engagement
www.skylifeglobal.com
- 2020: Norwegian Refugee Council (NRC): Global Project Manager Smart RRM
www.nrc.no
- 2020: Mark Labs: Humanitarian Advisor
www.marklabs.co/ (Pro bono)
- 2020: Cloud to Street: Senior Advisor
www.cloudtostreet.info/ (Pro bono)
- 2020: 48 Percent: Senior Advisor
www.48percent.org (Pro Bono)

PROFESSIONAL WORK EXPERIENCE

2019-Present Strategic Advisor

University of Groningen- Cyan Centre on Climate Change Adaptation ([Click](#))

- Developed and manage the largest digital twin initiative in the Netherlands to create sustainable business, agricultural and community practice in the areas of: 1) Energy, 2) Water, and 3) Agriculture with Luxembourg and Belgium.

- 2020-Present Funding Committee Board Member
ELRHA—Humanitarian Innovation Fund (HIF) www.elrha.org
- Provide strategic advice and insight into innovation funding challenges and initiatives.
- 2020-Present Managing Director-Owner
Humanity Link www.humanitylink.org
- Broker corporate/humanitarian partnerships and provide strategic advice to private corporations towards their expansion into the humanitarian aid sector.
- 2019-Present Chairman of the Board
Sawa World International, Sawa World Foundation Canada www.sawaworld.org
- Provide all relevant board management activities for a global, youth innovation organization based in Canada, India, South Africa and Uganda
- 2019-2020 Managing Director
Garrison Institute International www.garrisoninstitute-int.org
- Managed the private foundation funding for a number of global initiatives, training and events in 7 countries and successfully transitioned the organization to a blended learning during the Covid-19 pandemic.
- 2014-2019 East Africa Director of Humanitarian Affairs
World Vision International www.wvi.org
- Coordinator for largest children's food aid initiative in East Africa, assisting over 3 Million people per month in 9 countries.
 - Director of assistance of more than \$450M USD (150 distinct projects) of humanitarian aid per year in a number of sectors including child protection, water, sanitation, health, human security and food.
- 2011-2014 Asia and the Pacific Advisor on Emergency and Post Crisis Programmes
United Nations: International Organization for Migration (IOM) www.iom.int
- Overall approval and monitoring authority for emergency programming in over 50 countries with more than 100 projects per year varying in size from \$250,000 to more than \$45Million serving more than 1.5 million people per year.
 - Climate informed programming coordinator and lead for climate adaptation country level strategy development.
- 2012-2013 Chief of Mission Timor L'este
United Nations: International Organization for Migration (IOM) www.iom.int
- Representative in the country on all migration related issues which encompassed 13 projects designed to stem the effects of climate change and climate induced migration from the country.
- 2010-2011 Ethiopia Senior Operations Officer
United Nations: International Organization for Migration (IOM) www.iom.int
- Overall lead on 3 large projects addressing the needs of migrants: large scale return (\$75M), resettlement to third countries (\$15M) and internal processing of migrants and refugees (\$10M). With successful implementation of all three on time and on budget.

- 2009-2010 Pacific Regional Emergency and Preparedness Officer
United Nations: International Organization for Migration (IOM) www.iom.int
- Project lead for the Island Blueprint US funded programme (\$5M USD) in the Marshall Islands and Micronesia, coordinating the establishment of Emergency Management agencies in all islands States.
- 2007-2009 Nepal Logistics and Procurement Chief
United Nations: International Organization for Migration (IOM) www.iom.int
- Coordinated air, ground, and construction operations for the largest refugee resettlement programme in the world of Bhutanese Refugees.
- 2006-2007 East Africa Commercial Director
748 Air Services (K) Ltd www.748airservices.com
- Direct manager of all commercial operations including 12 aircraft for cargo and passenger operations in crisis zones of Sudan, South Sudan CAR, Somalia, Ethiopia, and Kenya.
- 2004-2006 East and Central Africa Regional Operations Officer
United Nations: International Organization for Migration (IOM) www.iom.int
- Director of refugee escort services to third countries for more than 200,000 refugees and led the establishment of operations in Tanzania for refugee resettlement.
- 2003-2004 Kenya Country Coordinator
International Community for the Relief of Starvation and Suffering (ICROSS)
- Led HIV/AIDS home-based care initiatives for 5000 patients throughout Kenya.
- 2002-2003 South Korea Instructor
ECA Foreign Language Institute
- English instructor and translator during the 2002 World Cup in Korea for staff and partner businesses.
- 1999-2001 Kenya Small Enterprise Advisor
United States Peace Corps
- Facilitated accounting training and capacity building initiatives for women recipients of livestock on the coast of Kenya.

EDUCATION

- 2017 Senior Leadership Development Programme (SLDP)
Harvard School of Executive Education
- 2012 Post Graduate Certificate: Humanitarian Leadership
Deakin University, Australia
- 2005 Master's in Project Management (MPM)
Keller School of Management, DeVry University, Illinois USA (Honors)
- 1998 Bachelor of Arts: International Relations
Lehigh University, Pennsylvania USA, Internship: US Senator Arlen Specter
- 1998 Bachelor of Arts: International Business
Lehigh University, Pennsylvania USA, Minor: African American Studies

OPERATIONAL LEADERSHIP AND ACTION

- Response Director: East Africa Hunger Crisis, World Vision East Africa
- Regional Disaster Management Team Training Facilitator, World Vision East Africa
- Emergency Response Logistics Coordinator—Nepal Earthquake
- Lead Trainer: Migration Crisis Operational Framework—Government of Vietnam: Vietnam
- Lead Trainer: Camp Coordination and Camp Management Global Materials: South Korea x 2
- Lead Trainer: Camp Coordination and Camp Management Global Materials: Nepal x 2
- Lead Trainer: Camp Coordination and Camp Management Global Materials: Indonesia x 2
- Emergency Simulation: Facilitator UNOCHA-Government of Cambodia
- Emergency Assessment Coordinator—Nigeria North East States Crisis
- Emergency Field Coordinator Chad—CAR Crisis
- Trainer: NATO Civil-Military Planning and Support CMPS NATO School Oberammergau, DE
- Emergency Simulation: Facilitator UNOCHA-Government of Mongolia
- Emergency Simulation: Facilitator UNOCHA-Government of Cambodia
- Lead Trainer: Camp Coordination and Camp Management, S. Korea
- Lead Trainer: Camp Coordination and Camp Management, Myanmar
- Co-Trainer: Camp Coordination and Camp Management Capacity Building, Global/Indonesia
- Lead Trainer: Humanitarian Response Essentials: Nepal, S. Korea, Thailand, Indonesia
- Lead Trainer: IOM Migration Crisis in Emergencies: Nepal, Mongolia, Indonesia, Thailand, RoK
- Lead Trainer—Humanitarian Response in Emergencies, KOICA, Republic of Korea
- Lead Facilitator—Simulation, UN Country Team PDR Laos
- Lead Facilitator—Contingency Plan, UN Country Team Maldives
- Lead Trainer—Project Development and Implementation IOM Nepal
- Emergency Shelter Program Startup Coordinator—IOM Cambodia
- Team Leader—Contingency Planning, IOM Timor-Leste
- Camp/Border Operations Coordinator (IOM), Ras Jedr Tunisia (Libya Crisis)
- Trainer: NATO Civil-Military Coordination Advanced. NATO School Oberammergau, Germany
- Knowledge Management Systems Development Team Lead (IOM), Switzerland
- Non-food item (NFI) Sub Cluster Coordinator, Port au Prince Haiti
- Camp Coordination and Camp Management (CCCM) Cluster Lead, Ketsana—Philippines
- Facilitator: Camp Coordination and Camp Management, Nepal
- Emergency Coordinator, Cyclone Alia Response (IOM)—Bangladesh.
- Emergency Logistics Coordinator (IOM)—Sri Lanka
- Camp Coordination and Camp Management (CCCM) Cluster Lead, Kathmandu Nepal
- Logistics Coordinator, Badioa Somalia—United States Government
- Operations Officer (IOM)—Tanzania
- Transportation Assessment Coordinator (IOM)—Central African Republic, South Sudan

TRAINING

2017	World Vision: Farmer Managed Natural Regeneration FMNR Trainer
2016	World Vision: Global Leadership Orientation GLO
2015	World Vision: Hostile Environment Awareness Training HEAT
2014	USG FEMA: Incident Command System: 100, 200
2014	USG FEMA: National Incident Management System: 700, 800
2013	UNHCR: Afghanistan 2014 Drawdown Preparedness Team
2013	UN/IOM: Report Writing Trainer of Trainers
2013	UN/IOM: Migration Crisis in Emergencies Trainer of Trainers
2012	United Nations: Civil Military Coordinator Advanced Field Course
2011	UN/IOM: Project Development and Implementation Trainer of Trainers

2010	UN/IOM: Camp Coordination and Camp Management ToT
2009	United Nations: Civil Military Coordinator Basic Course
2009	UN/IOM: Project Management Course
2008	UN/IOM: Camp Coordination and Camp Management and Protection Course
2008	USG: FEMA ESF #7 Logistics
2008	USG: FEMA Principles of Emergency Management
2008	USG: FEMA Emergency Planning
2008	United Nations: Advanced Security in the Field
2008	United Nations: Basic Security in the Field

CERTIFICATIONS/AWARDS

2020	Transformative Innovation Award Winner: Norwegian Refugee Council
2020	Overall Innovation Award Winner: Norwegian Refugee Council
2019	Africa Innovator of the Year Runner Up: Aid and International Development Forum
2018	WFP/Google Innovation Accelerator: Scale funding recipient for the Food ATM
2014	Certificate: International Humanitarian and Human Rights Law—Geneva Academy
2009	Commendation: Director General of the US Foreign Service
2000	Commendation: JTFAfriCom US, Kenya, and Uganda. Trainer

REPRESENTATION

2021	KfW Fragile Contexts and Digitalization Summit: Presenter
2020	CHS HHR Conference Presenter: Humanitarian Resilience
2020	Net Hope Global Summit Presenter: Connectivity in Humanitarian Settings
2016,17, 20	University of Groningen, visiting lecturer
2014,15,17,18	AIDF (Africa and Asia) Speaker/Presenter
2015-2019	World Vision Global Disaster Management Senior Management Team
2015-2019	Inter-Agency Working Group and Regional Humanitarian Partnership Team
2015	UN/IOM Rotation and Appointments Board Member (appointed)
2014	UN/IOM Staff Association Committee Field Representative (elected)
2014	UN/IOM Humanitarian Policy Working Group member (appointed)
2010	UN/IOM Staff Association Committee Vice Chair, Global Field Rep (elected)
2009:	UN/IOM International Search and Rescue Group delegate (INSARAG)

PUBLICATIONS

2019	Observer Research Foundation: Displacing Diesel in Humanitarian Settings: https://bit.ly/2RfYTwB
2019	WRMS Webinar Series: Predictive Modeling in Humanitarian Settings: https://bit.ly/2KD2IRh
2019	Orange Canuck Webseries: The Mouse, Horse and the Applecart: https://bit.ly/2xoVgLH
2018	Humanity Hub Magazine: https://bit.ly/2IADZmW
2018	Cash Programming in East Africa: https://bit.ly/2KF4SKR
2015	The Liaison. Vol. VII. Winter 2014-15. COE-DMHA, IOM and Humanitarian Data. Author
2014	Aidforum.org. Mobility is the Key. https://bit.ly/2JbGFII Author

2013	UN/IOM: In the Name of the Father. https://bit.ly/2IONG3m Author
2012	Humanitarian Logistics in Asia and the Pacific (2012 NUS): Co-author
2009	Collective Center Guidance Note UN: Contributor
2009	Gender Handbook UN: Contributor
2008	"Natural Ventilation for Infection Control in Health Care Settings" Annex 4 WHO
2008, 11	Sphere Guidelines revision: Contributor

SKILLS

- Language—English—Mother Tongue, Swahili—Fluent (ACTFL 4)
- Language—French and Russian—conversational 2
- Software—MS (Office 365, Project, Sharepoint, PowerBI, Visio), Adobe DC
- Typing—72 wpm
- Boy Scouts of America (Life Scout) SSI-Diver
- Tae Kwon Do: Red Belt/Black Stripe

VOLUNTEERING

2020	Response Innovation Labs—Submission Advisor Uganda
1995-96	Developed an on-site training school for orphans in Beira, Mozambique
1993	Construction and training in Beira, Mozambique
1991	Construction of an orphanage and training in Porto Velho, Brazil
1990	Construction and training in Filibusi, Zimbabwe

WORK ON LOCATION

Australia, Bangladesh, Burundi, Brazil, Cambodia, Central Africa Republic, Chad, Denmark, Ethiopia, Federated States of Micronesia, Haiti, Kenya, Indonesia, Laos PDR, Libya, Maldives, Mongolia, Mozambique, Myanmar, Nepal, Netherlands, Nigeria, Papua New Guinea, the Philippines, Republic of the Marshall Islands, Republic of Korea, Singapore, South Sudan, Somalia, Sri Lanka, Sudan, Switzerland, Tanzania, Timor-Leste, Thailand, Tunisia, Uganda, Vietnam, Zimbabwe